B-App Platform

Nexify's B-App (Business Apps) Platform marks a significant shift towards enterprise mobile applications development by embracing a modern approach that prioritizes performance and adaptability. Functioning as a Mobile Application Hub, B-App Platform empowers organizations to establish an enterprise application with Mini-apps ecosystem for users to seamlessly access multiple business services within a single Mobile App, it enhances operational efficiency and alignment.

Unlock Ready-to-Use Functions with
B-App Management Platform

1 Create

2 Update

B-App Management Platform

4 Monitor

3 Deploy

- Provide a set of core features to mini-app creators
- A unified management platform to manage all mini-apps, including approval, release, and monitoring
- Cover multiple security measures like encryption key management, session handling, and password policy
- Support common services, such as user management, key management, and logging
- Define user access rights
- Integrate multiple functionalities into a single installation package
- Provide personalized user experiences by selecting and installing chosen mini-apps

Development Approach

Use HTML5, JSAPIs to develop cross-platformmobile applications. Native features were exposed in JSAPIs and it could be extended in the host application.
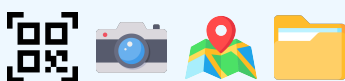
Central Notification Hub & Handy Navigation

Improve push notification management from each mini-apps, and support case management with messaging, tasks, alerts, and streamlined navigation.
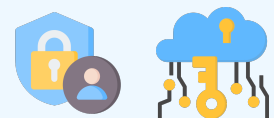
Single Sign-on & Access Control

Centralize user management, authentication and authorization.

Multiple Native Components

Boost engagement by integrating device features into web apps seamlessly.

NEXIFY

Revolutionizing Enterprise App Development
with a Modern Approach
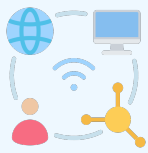
Establish Your Digital Ecosystem

Develop a unified mobile application platform to host diverse content and services, enhancing your ability to deliver superior customer service and support effectively.

Boost Time-to-Market and Flexibility

Consolidate apps for faster development and deployment.

Attain Enhanced Data and Insights

Centralize monitoring on user experience, and optionally provides insights and valuable data mining opportunities.

Optimize User Experience

Present all business services in a unified user interface for seamless navigation, integrating native mobile features to enhance user convenience and reduce learning costs.

Centralized Management of Applications

Streamline operations by managing applications from a centralized platform, simplifying maintenance and enhancing efficiency across the board.

Secure and Efficient Operations

Implement unified authentication and device permission control processes, isolated and encrypted data storage for each mini-Apps for enhanced platform security.